



FOR IMMEDIATE RELEASE

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Peak Performance Group, Inc. Presenting at the Healthcare Businesswomen's Association

Dr. Richard Maybury, President and CEO of PPG, will be presenting on the topic of Managing Up, Down and Across for the Healthcare Businesswomen's Association

GLOUCESTER, MA – September 9, 2010

Peak Performance Group, Inc. (PPG), a consulting firm that, since 1987, has specialized in providing complete global solutions to integrate and optimize their clients' leadership capability, organizational effectiveness and human potential announced today that Rick Maybury, President and CEO, was invited to present on the topic of The Art of Managing Up, Down and Across for the Boston-based Healthcare Businesswomen's Association (HBA).

Dr. Maybury has customized the program to focus on global leadership challenges for women in the sciences. The day's event will engage the group using a combination of the participant's real-life and noted global business cases as the context to understand personal challenges as well as common leadership challenges in multi-cultural global companies. The leaders attending will leave with techniques for designing critical networks for success, influence skills targeted at key individuals over which they have no authority and techniques based on current research for managing and leading in male dominated environments.

The HBA is committed to the advancement of women in the pharmaceutical, biotech and healthcare industries. The Boston chapter was founded in 2001 as the second chapter of the HBA. It currently includes over 590 members. To learn more about the Healthcare Businesswomen's Association, visit their website at: <http://www.hbanet.org/home.aspx>.

About Peak Performance Group, Inc.

Peak Performance Group, Inc. has been providing their global clients consulting, assessment, coaching and education services since 1987. PPG's provides products and services around organizational analysis and design, professional education and training programs, team development and team building, instructional design and development services, courseware licensing, executive coaching, talent optimization, project and process management consulting, and executive and employee performance assessments.

For more information, visit <http://www.PeakPerformanceGroup.com> or call us at + 1 978 281-5641.